

# Brittney Ermon

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Madison, WI  
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## NEWS AND BROADCAST EXPERIENCE

### WMTV-TV, Madison, WI Multimedia Journalist, Fill-in Anchor

JUNE 2019-PRESENT

- Pitch timely, investigative and enterprise story ideas
- Shoot, write and edit stories on tight deadlines
- Ability to transition smoothly to Spanish when language becomes a barrier
- Provide adlibbed wall-to-wall reporting coverage in high-stress environments
- Post pictures and video on social media to tease or promote story
- Anchor breaking news cut ins and newscasts as needed

### WISH-TV, Indianapolis, IN News Reporting Intern

MAY 2018-JULY 2018

- Edited and produced news packages for portfolio
- Researched, pitched story ideas
- Shadowed news reporters for in-depth experience

### Indiana Public Radio, Muncie, IN News Reporter

AUGUST 2016- MAY 2018

- Conducted interviews
- Produced news stories for IPR radio newscast

### NewsLink Indiana Television, Muncie, IN Reporter, Anchor

AUGUST 2013 - MAY 2019

- Conducted interviews for news packages featured on the student-run nightly newscast
- Shot, wrote and edited packages weekly
- Anchored local, state and national news

## Awards and Accomplishments

- NATAS Chicago Emmy Awards: 2020 Best Morning Show Newscast: Smaller Market  
*Contribution: Reported aftermath of Madison riots live on the morning show*
- NATAS Chicago Emmy Nomination: Downtown Madison Protests NBC15 Team  
*Contribution: Live reporting on Madison unrest*
- Handled wall-to-wall Madison protest coverage for hours unscripted in

## NEWS REELS: Anchoring and Reporting

<https://www.brittneymontv.com/newsreels>

## SKILLS/EXPERIENCE

- Spanish: Advanced
- Attended 2017 NPPA News Video Conference
- Scholarly Research
- Social Media (Instagram, Facebook, Twitter, Snapchat)
- Final Cut Pro
- Adobe Premier CS6
- AP Style
- Avid Newscutter
- iNEWS
- ENPS
- EDIUS

## SOCIAL MEDIA

Twitter: [@Brittney\\_NBC15](https://twitter.com/Brittney_NBC15)

Facebook: [@brittneyermonNBC15](https://www.facebook.com/brittneyermonNBC15)

May/June 2020

- Recipient of Journalism News Scholarship  
*Awarded by Indiana Association of School Broadcasters Jan. 2018*

## EDUCATION

### **Ball State University, Muncie, IN**

- Master of Arts | May 2019
- Major: Journalism
- Cumulative GPA: 3.6/4.0

### **Ball State University, Muncie, IN**

- Bachelor of Arts | July 2017
- Majors: Telecommunications, Journalism and Spanish
- Cumulative GPA: 3.7/4.0

## EDUCATION ABROAD

### **GEO Study Abroad Program, Segovia, Spain**

#### **Student**

JUNE 2016- JULY 2016

- Communicated with native speakers in Spanish
- Studied Spain's history, government and linguistics
- Problem-solved in difficult situations
- Traveled to different regions in Europe